# Lecture 5: Introduction to Knowledge Representation

Dr. Roman V Belavkin

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# 1 Knowledge Engineering

### Knowledge Engineering

**Definition 1** (Knowledge Engineering). The process of designing knowledgebased systems (e.g. expert systems, data-driven models).

It consist of three stages:

- **Knowledge acquisition** : the process of obtaining the knowledge from experts.
- **Knowledge representation** : selecting the most appropriate data types and structures to represent and encode the knowledge in explicit form (e.g. lists, sets, scripts, decision trees, object-attribute-value triplets, etc).
- **Knowledge validation** : testing that the knowledge-based system for correctness and completeness.

## 2 Knowledge Acquisition

### Knowledge Acquisition

**Definition 2** (Knowledge Acquisition / Elicitation). The process of gathering know-how from experts or other sources.

**Definition 3** (Knowledge Acquisition / Elicitation). A transfer from knowledge *source* (e.g. human experts, documents) to a knowledge *repository* (e.g. expert systems).

Typical techniques used:

• Structured interviews

- Protocol or talk aloud analysis
- Questionnaires
- Surveys
- Observation
- Simulation

### Declarative and Procedural Knowledge

Knowledge can be classified into:

**Declarative** or descriptive knowledge — propositions or facts describing *what* (e.g. which facts are known to be true).

 $\label{eq:procedural} {\bf R} {\bf n} ow ledge - logical rules describing \ how.$ 

**Remark 1.** Evidence suggests that these types of knowledge are encoded in different parts of the brain or even use different mechanisms. Procedural knowledge is usually difficult to describe, but also harder to forget.

### Symbolic and Sub-Symbolic Representations

- **Symbolic** representations convey information by discrete units (explicit), usually expressed in formal language (i.e. words, sentences).
- **Sub-symbolic** representations convey information by properties (implicit) of many objects (e.g. data, attribute values, probability distributions, weights in neural networks, etc).

Hybrid systems involve both types of knowledge representation.



### Tacit Knowledge Capture

Main approaches:

- Interviewing experts (structured interviews and stories).
- Learning by being told.
- Learning by observation.

**Remark 2.** Tacit knowledge often cannot be made explicit due to sub-symbolic information. For example, see Doyle (1988) for problems with capturing probabilities.

### 3 Knowledge Representation

### **Knowledge Representation Paradigms**

According to McCalla and Cercone (1983):

- **Semantic networks** are concept graphs connected by relations, such as IS-A relation (*Dog IS-A mammal*).
- **First-order logic** is useful for manipulation of facts (e.g. automatic theoremproving).
- **Frames** or *schemata* are decomposable structures or *chunks* used to represent concepts.
- **Production systems** are algorithms represented by sets of rules (*condition-action* pairs), which were used to model human reasoning.

Semantic Network



**Question 1.** There are three types of edges in this graph. One is IS-A relation (or attribute). Suggest what should be the other two relations?

### **Object Attribute Value (OAV) Triplets**

**Definition 4** (OAV-triplet). is an association of *object*  $o \in O$  with *value*  $v \in V$  of *attribute*  $a \in A$ :

object  $\xrightarrow{a}$  value

An attribute can be seen as a mapping  $a: O \to V$  from objects to values.

	object	attribute	value
Example 5.	shark	dangerous	true
	shark	shark locomotion	
	shark	category	fish
	canary	category	bird
	canary	dangerous	false

**Classification of Objects by Attributes** 

object	attribute	value
$\operatorname{shark}$	dangerous	true
$\operatorname{shark}$	locomotion	swims
$\operatorname{shark}$	category	fish
canary	category	bird
canary	dangerous	false

Question 2. What makes one object different from another?

• Values of attributes can be used to classify objects:

 $Fish := \{animals : swim and have gills\}$ 

- Objects are instances of classes (e.g. a shark is an instance of fish).
- Classes of objects can also be organised into hierarchies.

### Frames

**Definition 6** (Frame). is a set of attributes A used to describe a class of objects. Each object is an instance of a frame (class).

Example 7.	animal	$_{\rm shark}$	$\operatorname{salmon}$	canary
	locomotion	swims	swims	flies
	has	gills	gills	wings
	colour	gray	gray	yellow
	dangerous	true	false	false

### **Production Systems**

**Definition 8** (Production system (rule-based system)). A computer program based on a set of IF-THEN rules (*production rules*).

IF IF Example 9. IF IF IF IF IF	IF	saturday OR sunday	THEN	go to cinema
	IF	NOT (saturday OR sunday)	THEN	go to work
	IF	go to cinema	THEN	go outside
	IF	go to work AND NOT at work	THEN	go outside
	IF	NOT (can go outside)	THEN	stay home
	IF	good weather	THEN	can go outside
	IF	raining	THEN	have an umbrella
	IF	raining AND have an umbrella	THEN	can go outside

- The order of rules is not specified.
- The condition defines if a rule applies or not.
- Production systems have become popular in AI programming, such as expert systems, agents and cognitive models.

#### Summary of Knowledge Representation Approaches

Classification due to Mylopoulos and Levesque (1984):

- **Networks** are used to represent objects and relations (associations) between them (e.g. semantic networks, ontologies).
- Logical calculus is used, such as first-order predicate calculus, modal, temporal logics.
- **Structured** data is used to represent classes of objects and relations between them (e.g. frames).
- **Procedural** or algorithmic representations can encode how to solve particular problems (e.g. rule-based systems).

#### Reading

- Each group should prepare presentation on one of the following four papers:
  - 1. For knowledge acquisition in accounting and finance read Wagner, Otto, and Chung (2002)
  - 2. For probabilities in knowledge acquisition read Doyle (1988)
  - 3. For overview of knowledge representation read McCalla and Cercone (1983)
  - 4. For knowledge representation issues read Stanojevic and Vranes (2007)

# References

- Doyle, J. R. (1988). Probability problems in knowledge acquisition for expert systems. *Knowledge-Based Systems*, 1(2), 114–120.
- McCalla, G., & Cercone, N. (1983). Guest editors' introduction: Approaches to knowledge representation. *Computer*, 16(10), 12–18.
- Mylopoulos, J., & Levesque, H. J. (1984). An overview of knowledge representation. In M. L. Brodie, J. Mylopoulos, & J. W. Schmidt (Eds.), On conceptual modelling: Perspectives from artificial intelligence, databases, and programming languages (pp. 3–17). New York: Springer.
- Stanojevic, M., & Vranes, S. (2007). Knowledge representation with SOUL. Expert Systems with Applications, 33, 122–134.
- Wagner, W. P., Otto, J., & Chung, Q. B. (2002). Knowledge acquisition for expert systems in accounting and financial problem domains. *Knowledge-Based Systems*, 15(8), 439–447.